



Anil Neerukonda Institute of Technology & Sciences (Autonomous)

(Permanent Affiliation by Andhra University & Approved by AICTE
Accredited by NBA (ECE, EEE, CSE, IT, Mech. Civil & Chemical) & NAAC A+)

Sangivalasa-531 162, Bheemunipatnam Mandal, Visakhapatnam District

Phone: 08933-225083/84/87

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Website: www.anits.edu.in

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DEPARTMENT OF MANAGEMENT STUDIES

Date: 18th Nov, 2024

To
The Principal,
ANITS

Subject: Permission for Orientation Programme-reg.

I am writing to seek your kind permission to organize the orientation programme for 1 year student in our department.

Topic : Orientation Programme
Date : 22-11-2024
Time : 09:00 AM to 04:00 PM
Venue : Seminar Hall, D-Block.

18/11

PRINCIPAL
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531 162
Visakhapatnam Dist.

HOD

Department of MBA-HA
Dr. V. BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531162, Visakhapatnam Dist.,



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DEPARTMENT OF MANAGEMENT STUDIES

Date: 20th Nov, 2024

CIRCULAR

All the students and staff are hereby informed that the orientation programme is being organized in the MBA- HA Department. Kindly, request you to attend the programme.

Topic	: Orientation Programme for I MBA-HA
Date	: 22-11-2024
Time	: 09:00 AM – 04:00 PM
Venue	: Seminar Hall, D-Block

HOD

Department of MBA
Dr. V.BINDU NEEHARIKA
Head of the Department, MBA (H A)
**Anil Neerukonda Institute of
Technology & Sciences**
Sangivalasa-531162, Visakhapatnam Dist.,



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DEPARTMENT OF MBA-HA

Orientation Programme

The Department of Management Studies organized an orientation program on 22nd November 2024 for the freshers who joined the MBA Hospital Administration program. The event was designed to introduce the new batch institutional resources, and opportunities awaiting them during their academic journey.

The program commenced with a warm welcome by Theriza, Student II/II MBA-HA, who greeted the fresher's with an inspiring speech about the significance of hospital administration in the modern healthcare sector.

The Programme was initiated by Dr. V. Bindu Neeharika, HOD by cordially inviting the chief guest Dr. K. Rama Krishna, principal, Dr. Rajya Lakshmi, Dean Academics, Dr. S. Prathima Devi, superintendent, ANH, Dr. K. Chenchu Reddy, Medical Director, ANH, Dr. Sreedhar Reddy, Vice Principal, NRI Medical College, the faculty and the students. The program took off on a bright note with a prayer song rendered by Ms Sandya & Manasa, Student II/II MBA.

Dr. V. Bindu Neeharika, HOD presented a brief and informative note on the structure of the Programme. The address highlighted the importance of the MBA-HA program in shaping future healthcare leaders and encouraged students to make the most of the opportunities presented to them. She also elaborated on the curriculum's core components, elective courses, and practical modules such as internships, live projects, and case studies.

The principal of the institute addressed the gathering, shedding light on the idea behind starting the MBA-HA program. He emphasized its significance in the current scenario, where there is a dearth of MBA professionals with the proficiency to manage corporate hospitals effectively. He further stressed that employment opportunities in this field are abundant and highlighted the unique distinction of this institution as the only one in North Andhra offering the MBA-HA program.

Dr. S. Prathima Devi, Professor & HOD, Paediatrics, greeted the freshers and warmly welcomed them to the program. She assured the students of her support and promised to facilitate hospital visits to enhance their practical understanding of healthcare management. She also offered to provide guidance and suggestions to help the freshers excel in their academic and professional pursuits.


Dr. K. Chenchi Reddy, Medical Director of ANH, addressed the students with an inspiring message about their journey to becoming future leaders in healthcare management. He emphasized the importance of embracing every learning opportunity, engaging actively with peers and professors, and preparing to make a meaningful impact in the healthcare sector. His words encouraged students to take full advantage of the program and apply their knowledge and skills to transform healthcare systems for the better.

The 2nd-year MBA-HA students played a pivotal role in the orientation, sharing their experiences and offering valuable insights into managing academic and extracurricular activities. Freshers actively participated in these activities, helping them connect with their peers and seniors.

The new students expressed their gratitude for the warm and informative welcome.

The orientation program was a grand success, setting a positive tone for the academic and professional journey of the MBA-HA freshers. It not only introduced them to the program's framework but also instilled a sense of enthusiasm and confidence for the years ahead.

The program ended with light music and dance performance by the students.


Head of the Department
Dr. V. Bindu Neeharika
Dr. V. BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531162, Visakhapatnam Dist.,





The Staff and students of
M.B.A (Hospital Administration)
cordially invite you to the

Orientation Program 2024

FOR FIRST YEAR MBA(HA)STUDENTS

On 22nd November 2024
at Seminar Hall, 1st Floor, Chemical Engineering
Department, D-Block, ANITS

Dr. K. Sri Rama Krishna
Principal, ANITS

will preside

Dr.V Bindu Neeharika
HOD, MBA (HA)